

fromm *Family* PET FOOD

Fromm Family Foods is a fifth-generation family-owned and operated artisan pet food company based in Wisconsin. Since 1904, our family has maintained a tradition of quiet innovation dedicated to the health and nutrition of animals.

- In the 1930s, they developed the first canine distemper vaccine.
- By 1949, they had introduced the concept of premium pet food to the world by pioneering the process of cooking meat and grain together to create the dry kibble food.

“We own and operate two dry food and treat manufacturing facilities in our home state of Wisconsin — located in Mequon and Columbus, as well as wet food cannery, located in Eden, Wisconsin. Every bag and can of Fromm dog and cat food originates from one of these facilities.”

Facts and Information About Fromm

- First safety is their highest priority.
- Follow HACCP programs in all manufacturing plants.
- They have an “Approved Supplier Program” to ensure that ingredients have been tested by suppliers and are secure and unadulterated until they receive them.
- They test their treats, dry kibble and canned food by an accredited outside lab and their in-house lab. Until both labs clear them they will not ship that batch of food.
- They have a variety of recipes for dietary needs for both canines and felines.

